SELECTION AND PRESENTATION OF THE NEWS

INVESTIGATION

1) Compare two different news sources (one from *list a* and one from *list b*), in terms of which news values their top story contains.

    a)   Guardian, Independent, Telegraph, BBC
    b)   Sun, Daily Mail, Daily Mirror, Daily Express

2) Compare the different news values between the top stories selected by the news sources, and the 'most read' sections.

3) Find an example of a news story, in which **language** is being used to make an event/issue:
   a)   Appear important
   b)   Connect to people's emotions
   c)   Be more shocking

4) **Norm setting** is where expected behaviour is reinforced. Find an example of a news story which:
   a)   Encourages conformity
   b)   Discourages non-conformity

5) Find a news story which is an example of **churnalism**, where the journalist hasn't discovered information themselves, but are just repeating someone else's work (e.g. a press release).

6) Find a news story which is an example of a **moral panic**, where a group (or activities of a group) are viewed as a threat society's values.

NEWS VALUES:

1. Composition
2. Continuity
3. Elite Nations/People
4. Frequency
5. Meaningfulness
6. Negativity
7. Personalisation
8. Proximity
9. Threshold
10. Clarity
11. Unexpectedness

KEY TERMS:

News Values

Norm Setting

Churnalism

Moral Panic

Deviancy Amplification

Folk Devils

EXTENSION:

Create a glossary or flashcards for all of the key terms.