

**Year 9 Business Studies tasks Summer Term 1 2021 (April - May)**

**Mr. Castlehouse...Hand work in at the end of each lesson via Team, if remote learning.**

<b>Date</b>	<b>Taught tasks (as per timetable)</b>	<b>Independent/homework Tasks (1 hour per week)</b>	<b>Additional reading to support your learning (1 hour per week)</b>	<b>Assessed tasks (these may be independent or done in lessons...you will be directed by Mr. Castlehouse)</b>	<b>Resources</b>
<b>19/4</b>	Purpose and nature of business	N/A	Read through vocabulary booklet to reinforce your understanding of key terms used in business.		SharePoint will have uploads of useful materials.  <a href="https://eggbuckland.sharepoint.com/:f:/g/BusinessStudies/EuL8au1MUtBm1wLz-qjH58B7WxlmWD57G6YBGMUls7FFg?e=SwFFk9">https://eggbuckland.sharepoint.com/:f:/g/BusinessStudies/EuL8au1MUtBm1wLz-qjH58B7WxlmWD57G6YBGMUls7FFg?e=SwFFk9</a>
<b>26/4</b>	Recruitment and Selection of employees	Produce a poster outlining the different stages of recruitment.	Read through vocabulary booklet to reinforce your understanding of key terms used in business.		
<b>3/5</b>	Good customer service	N/A	Read through vocabulary booklet to reinforce your understanding of key terms used in business.		
<b>10/5</b>	Digital communication	Come up with the design of a new app that can help your business keep in touch with its customers.	Read through vocabulary booklet to reinforce your understanding of key terms used in business.		
<b>17/5</b>	The Marketing Mix	N/A	Read through vocabulary booklet to reinforce your understanding of key terms used in business.		